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Montgomery County Fights Water Waste on Red, White, Blue and Dry Holiday
Lone Star Groundwater Conservation District Invites Revelers to Test Their Water IQ

WHAT: The Lone Star Groundwater Conservation District (Lone Star GCD) Water IQ outreach tour will visit The Woodlands to encourage consumers to use water more wisely and efficiently.

Visitors can visit the Water IQ booth at the Red, Hot & Blue Festival and win a reusable Water IQ water bottle by playing the new Water IQ board game filled with water-saving tips. Visitors who pledge to save water will be entered into a drawing for the Water IQ Home Makeover prize valued at more than \$200.

The event highlights this year's "Every Day is a Chance to Save" message. The campaign offers water-saving tips, such as watering lawns early or late in the day, turning water off while brushing teeth, and using water-efficient appliances.

WHEN/WHERE:

July 4, 2009
6-10 p.m.
Red, Hot & Blue Festival
The Woodlands Town Center
2099 Lake Robbins Drive

WHO: The public is invited to visit the Water IQ booth for free. Water IQ staff will be present Saturday to offer water-saving tips, help people take the quiz, and hand out Water IQ bottles to high scorers.

WHY: Montgomery County is abnormally dry and most water waste occurs outdoors. Lone Star GCD will kick off this year's Water IQ outreach campaign at the Red, Hot & Blue Festival.

Lone Star GCD is one of nearly 94 groundwater conservation districts statewide, created by the state legislature to conserve, protect and enhance groundwater resources. In 2008, Lone Star GCD became the first in East Texas to utilize Water IQ.